

5895. Vimulator device. (F.D.C. No. 42776. S. No. 24-694 P.)

QUANTITY: 20 devices at Glendale, Calif.

SHIPPED: 9-10-58, from Portland, Oreg., by the Bullock Vimulator Co.

LABEL IN PART: "Wings For Your Feet The Vimulator Timesaving Exerciser for the Foot * * * Manufactured by Bullock Vimulator Co. P.O. Box 4963, Portland, Oregon."

ACCOMPANYING LABELING: Leaflets entitled "Six Magic Vimulator Footsteps," "Footprints—Good News," "Mother Nature—The best surgeon," "Manipulative Technique," "The Vimulator System," "Get Acquainted with your Feet!," "Bunions! Callouses!," "Foot Trouble," "More Proof," and "Foot Chart."

RESULTS OF INVESTIGATION: Examination showed that the article was a covered hardwood platform or board, padded with sponge rubber. The sponge rubber was firmed with hard rubber to form three bumps in the contour of the device.

LIBELED: 1-12-59, S. Dist. Calif.

CHARGE: 502(a)—the labeling accompanying the article, when shipped, contained false and misleading representations that the article was an adequate and effective treatment for raising fallen or broken arches; relieving and correcting bunions; removing causes of tender, sore feet, warts, callouses, and soft corns; restoring misplaced instep bones and tendons; improving circulation so as to be beneficial in cases of swollen ankles, cramps, varicose veins; reducing danger of falls; building a better balance and posture; eliminating cramps; streamlining the ankle and leg; realigning arch bones; relieving congestion in the foot; improving foot nourishment and bone repair; removing waste material between joints; straightening the spine; relieving backache; reducing legs, hips, and abdomen; and relieving pain of calcium spurs.

DISPOSITION: 2-5-59 and 2-25-59. Default—delivered to Food and Drug Administration.

5896. Vibrating devices. (F.D.C. No. 42330. S. No. 28-834 P.)

QUANTITY: 22 devices at New Orleans, La.

SHIPPED: 8-21-58, from Beacon, N.Y., by Bobrich Products Corp.

LABEL IN PART: "Bobrich Salon Vibrator—Manufactured by Bobrich Products Corp. 1 E. Main St., Beacon, N.Y."

ACCOMPANYING LABELING: Newspaper advertisement mat and tear sheets.

RESULTS OF INVESTIGATION: The devices consisted of upholstered solid frame cushions, each containing a heating element and electric motor capable of providing vibration.

The newspaper mat was furnished by the shipper and was used in preparing the newspaper advertisement contained in the tear sheets.

LIBELED: 10-22-58, E. Dist. La.

CHARGE: 502(a)—the labeling accompanying the devices, when shipped and while held for sale, contained false and misleading representations that the devices were an adequate and effective treatment for relieving nervous tension, increasing blood circulation, and overcoming arthritis, rheumatism, lumbago, backaches, and stiff neck.

DISPOSITION: 1-12-59. Consent—claimed by City Stores Co., t/a Maison Blanche, New Orleans, La., and relabeled.